

# Milestone

## Tonggak Sejarah

**1917**

Established in Jakarta (previously Batavia), the Company operated under the name 'N.V. Goodyear Tire & Rubber Company Limited'. Its parent company was The Goodyear Tire & Rubber Company (GTRC), an American company headquartered in Akron, Ohio.

Didirikan di Jakarta (d/h Batavia), Perseroan beroperasi dengan nama 'N.V. Goodyear Tire & Rubber Company Limited'. Perusahaan induk Perseroan adalah The Goodyear Tire & Rubber Company (GTRC), yaitu perusahaan Amerika Serikat yang berkantor pusat di Akron, Ohio.

**1977**

The Company changed its name from N.V. Goodyear Tire & Rubber Company Limited to PT Goodyear Indonesia.

Perseroan mengubah namanya dari N.V. Goodyear Tire & Rubber Company Limited menjadi PT Goodyear Indonesia.

**1935**

The Company built a tire factory at Bogor, which also operated as its head office in Indonesia. This was the first tire factory ever to be established in Indonesia.

Perseroan membangun pabrik ban di Bogor yang juga berfungsi sebagai kantor pusat Indonesia. Pendirian pabrik memecahkan rekor sebagai pabrik ban pertama di Indonesia.

**1980**

On 10 November 1980, the Company conducted an Initial Public Offering (IPO) by selling 6,150,000 shares to the Public on the Indonesia Stock Exchange in Jakarta, with a nominal value per share of Rp1,000 (one thousand Rupiah). Now the Company is known as PT Goodyear Indonesia Tbk, marking its status as an Indonesian public company.

Pada 10 November 1980, Perseroan melakukan Penawaran Umum Saham Perdana dengan melepas 6.150.000 lembar saham kepada publik di Bursa Efek Indonesia di Jakarta dengan nilai nominal per saham Rp1.000 (seribu Rupiah). Perseroan kini dikenal dengan nama PT Goodyear Indonesia Tbk, menandai statusnya sebagai perusahaan terbuka Indonesia.

**2023**

Goodyear has been known as one of the world's most respected companies with its quality and innovation. Marking its 125 years of success, Goodyear is going to continue to be the leader in the industry by shaping a new era and future of mobility through innovation in tire design, performance and sustainability to keep the world moving.

Goodyear telah dikenal sebagai salah satu perusahaan yang paling dihormati di dunia dengan kualitas dan inovasinya. Menandai 125 tahun kesuksesannya, Goodyear akan terus menjadi yang terdepan dalam industri dengan membentuk era baru dan masa depan mobilitas melalui inovasi dalam desain ban, performa dan keberlanjutan untuk membuat dunia terus bergerak.

**2021**

The Company launched consumer tires namely Assurance Maxguard SUV, Light Truck Bias S&G HD and Light Truck Radial S501 commercial tires. The Company still provides the Zero Contact Drop-Off service.

Perseroan merilis produk ban mobil penumpang yaitu Assurance Maxguard SUV, ban komersial Light Truck Bias S&G HD dan Light Truck Radial S501. Selain itu, Perseroan masih tetap menghadirkan layanan *Zero Contact Drop-Off*.

**2022**

The Company launched several tires, such as 11.00R20 S700 and 325/95R24 Offroad 600 for commercial tires and Assurance ComfortTred for consumer car tires.

Pada tahun 2022, Perseroan merilis beberapa produk ban diantaranya 11.00R20 S700 dan 325/95R24 Offroad 600 untuk ban komersial serta Assurance ComfortTred untuk ban mobil penumpang.

**2020**

The Company released the Eagle F1 Sport and Assurance Grip Performance car tires. More than that, the Company also innovated a new service called Zero Contact Drop-Off. The service is able to reduce direct contact between customers and Company's associates when replacing and servicing tires, in alignment with the new normal protocol due to COVID-19 pandemic.

Perseroan merilis ban penumpang Eagle F1 Sport dan Assurance Grip Performance. Tak hanya itu, Perseroan juga meluncurkan inovasi layanan terbaru yaitu *Zero Contact Drop-Off*. Layanan ini bertujuan untuk mengurangi kontak langsung antara pelanggan dan petugas Perseroan dalam melakukan penggantian dan servis ban, sesuai dengan protokol *the new normal* terkait pandemi COVID-19.



## 2000

On 20 December 2000, the Company registered 34,850,000 shares of GDYR on the Indonesia Stock Exchange in Jakarta. Since 2 January 2001, all of the Company's shares have been officially listed on the JSX, now known as IDX.

Pada 20 Desember 2000, Perseroan mendaftarkan 34.850.000 lembar saham GDYR ke Bursa Efek Indonesia di Jakarta. Sejak 2 Januari 2001, seluruh saham Perseroan telah tercatat secara resmi di BEJ, atau sekarang dikenal sebagai BEI.

## 2007-2010

Supported by GTRC, the Company launched its 'Expansion Project' as the first phase of the Company's plan to increase production capacity. The funds raised were used to purchase new machinery to complement the existing machinery. By the end of December 2009, the new machinery had been fully installed and successfully increased the Company's daily tire production capacity. On 27 April 2010, the Company celebrated its 75th Anniversary with a formal ceremony that also marked the completion of the 'Expansion Project'. During this event, the Company also renovated the mosque located on the Company's premises as the Company's commitment to benefitting the public, especially in Bogor.

Didukung oleh GTRC, Perseroan meluncurkan 'Expansion Project' sebagai tahap pertama dari rencana Perseroan untuk meningkatkan kapasitas produksi. Pendanaan berasal dari pihak terafiliasi Lembaga perbankan. Dana yang didapat kemudian digunakan untuk membeli mesin baru guna mendukung peralatan yang ada. Pada akhir Desember 2009, pemasangan mesin baru mencapai tahap akhir dan berhasil meningkatkan kapasitas produksi harian ban Perseroan. Pada 27 April 2010, Perseroan menyelenggarakan perayaan HUT ke-75 melalui upacara formal untuk penyelesaian 'Expansion Project'. Dalam acara tersebut, Perseroan juga merenovasi masjid yang berlokasi di dalam lokasi Perseroan sebagai bukti komitmen Perseroan dalam memberikan manfaat bagi masyarakat khususnya di Bogor.

## 2015

Based on a resolution of the Extraordinary General Meeting of Shareholders on 27 May 2015, the Company conducted a stock split at a ratio of 1:10, which increased the number of shares from 41,000,000 to 410,000,000. The stock split was conducted to comply with IDX regulations.

Berdasarkan Keputusan Rapat Umum Pemegang Saham Luar Biasa tanggal 27 Mei 2015, Perseroan melakukan pemecahan saham dengan perbandingan 1:10 dari 41.000.000 menjadi 410.000.000 lembar saham. Pemecahan saham dilakukan sebagai tindakan kepatuhan terhadap salah satu peraturan BEI.

## 2019

The Company launched its new category of innovative heavy duty commercial tires to meet the demands of the mining and plantation industries. In the manufacturing line, the Company established the High-Performance Team.

Perseroan meluncurkan kategori baru ban komersial *Heavy Duty*, yang merupakan inovasi asli Perseroan untuk memenuhi permintaan pasar industri tambang dan perkebunan. Dalam lini manufaktur, Perseroan berhasil membentuk *High-Performance Team*.

## 2018

The Company launched Assurance TripleMax 2 and GOODYEAR S700 as its latest cutting-edge products. Equipped with advanced technology, including traction mileage, these tires were developed to meet the demands of the automotive market and typical road conditions in Asia, especially in Indonesia.

Perseroan meluncurkan Assurance TripleMax 2 dan GOODYEAR S700 sebagai penerus dari para pendahulunya. Dilengkapi teknologi canggih termasuk *traction mileage*, pengembangan ban tersebut dilakukan guna memenuhi permintaan pasar mobil dan kondisi jalan yang khas di Asia, terutama di Indonesia.

## 2017

The Company celebrated 100 years at the forefront of the Indonesian tire industry, by adopting the tagline "We Keep Indonesia Rolling into Next Century" for all the Company's communication and marketing activities.

Perseroan merayakan semangat 100 tahun kehadirannya di industri ban Indonesia, dengan membawa tagline "*We Keep Indonesia Rolling into Next Century*" untuk semua kegiatan komunikasi Perseroan dan pemasaran.

## 2016

The Company participated in the national automotive exhibition, known as GAIKINDO Indonesia International Auto Show. The Company successfully showcased its latest advanced technology, such as the BH-03 and TripleTube prototype tires and launched a number of new products.

Perseroan berpartisipasi dalam acara pameran otomotif nasional, yaitu GAIKINDO Indonesia International Auto Show. Perseroan berhasil memamerkan teknologi canggih terbaru melalui ban prototipe, BH-03 dan TripleTube, dan meluncurkan produk baru.